

CORPORATE GENERAL INFORMATION TEXT ON THE PROCESSING OF PERSONAL DATA

As CRESC Corporate Real Estate Consultancy Project Management Technology Construction Trade and Limited Company ("CRESC"); this clarification text has been prepared to inform our Visitors, Online Visitors, Supplier Officials, Business Partner Consultants regarding the storage, retention and transfer of personal information within the scope of the Personal Data Protection Law No. 6698 ("PDPL") and relevant legislation and legal regulations.

1. What are the categories of personal data we process and for what purposes do we process them?

Your personal information is processed by CRESC in accordance with Article 4.2 of the PDPL stipulated in the article;

- Complying with the law and the rules of honesty,
- Being accurate and up to date when necessary,
- Processing for specific, clear and legitimate purposes,
- Being related to the purpose for which they are processed, limited and proportionate,
- Keeping for the period stipulated in the relevant legislation or necessary for the purpose for which they are processed,

In accordance with the principles, within the scope of our ongoing business relations with our business partners (it is possible for a person to fall into more than one category), it may be processed for the purposes stated below.

A. Our Visitors

Physical location security information of our visitors (e.g. camera recordings);

- a) It will be processed for the purposes of ensuring physical space security.

B. Our Online Visitors

Transaction security information (e.g. your IP address information) and marketing information (e.g. cookie records) and (if you notify us*) identity information, contact information (e.g. your e-mail address) of our online visitors who use our website;

- a) carrying out activities in accordance with the legislation,
- b) execution of information security processes,

c) execution of advertising/campaign/promotion processes, sending commercial electronic messages,

d) Providing information to authorized persons, institutions and organizations,

e) will be processed in order to enable you to access our website via the internet.

C. Our Customers

Identity information, contact information, customer transaction information (e.g. invoice information), physical location security information, financial information (e.g. title deed information, bank account information), legal transaction information of our real person customers or legal entity customers' officials and/or employees, marketing information;

a) carrying out activities in accordance with the legislation,

b) carrying out financial and accounting affairs,

c) execution/supervision of business activities,

d) carrying out logistics activities,

e) Carrying out after-sales support services for goods/services,

f) execution of goods/service sales processes,

g) conducting marketing analysis studies,

h) execution of contract processes,

i) Providing information to authorized persons, institutions and organizations,

j) execution of customer relationship management processes,

k) organization and event management,

l) ensuring physical space security,

m) resolving legal disputes,

n) carrying out storage and archive activities,

o) execution of risk management processes,

p) Carrying out advertising/campaign/promotion processes, sending commercial electronic messages,

- q) Carrying out commitment processes to the company/product/services,
- r) follow-up and execution of title deed affairs,
- s) will be processed for the purposes of carrying out communication activities.

D. Our Potential Customers

Identity information, contact information, customer transaction information, physical location security information, marketing information of our real person customers or legal person customers' officials and/or employees;

- a) managing goods/service sales processes,
- b) execution of contract processes,
- c) ensuring physical space security,
- d) execution of advertising/campaign/promotion processes, sending commercial electronic messages,
- e) will be processed for the purposes of conducting marketing analysis studies.

E. Our Supplier Employee

Identity information, contact information, physical location security information of our supplier employee;

- a) carrying out communication activities,
- b) execution/supervision of business activities,
- c) ensuring physical space security,
- d) execution of supply chain management processes,
- e) will be processed for the purposes of carrying out the activities in accordance with the legislation.

F. Our Supplier Representative

Identity information, contact information, physical location security information, customer transaction information, legal transaction information of our real person suppliers or legal entity supplier officials;

- a) execution/supervision of business activities,

- b) execution of goods/service purchasing processes,
- c) carrying out financial and accounting affairs,
- d) execution of contract processes,
- e) execution of investment processes,
- f) ensuring physical space security,
- g) will be processed for the purposes of monitoring and carrying out legal affairs.

G. Our Business Partner Consultant

Identity information, contact information, physical location security information, legal transaction information, financial information of our real person business partner consultant or legal person business partner consultant;

- a) execution/supervision of business activities,
- b) execution of goods/service purchasing processes,
- c) carrying out financial and accounting affairs,
- d) execution of contract processes,
- e) execution of investment processes,
- f) ensuring physical space security,
- g) will be processed for the purposes of monitoring and carrying out legal affairs.

2. What are the Methods of Collecting Your Personal Data?

Your personal data specified in the categories above; by physical means such as order forms, contracts, visitor forms, or automatically through information systems and electronic devices (e.g. telecommunications infrastructure, computers and telephones), third parties (e.g. KKB and Findeks), our website and other documents declared by the relevant person. or collected by non-automatic means.

3. What is the Legal Reason for Collecting Your Personal Data?

Your personal data, will be processed by CRESC in line with the realization of the above-described purposes stated in Article 5 of the PDPL:

- It is clearly foreseen in the laws,

- Provided that it is directly related to the establishment or execution of a contract; It is necessary to process personal data of the parties to the contract,
- It is mandatory for the data controller to fulfill its legal obligation,
- Data processing is mandatory for the establishment, exercise or protection of a right,
- It is processed based on the legal grounds that data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the person concerned.
- The identity and contact data of our Customers and Potential Customers will be processed for the purposes of advertising, campaigns, promotions and sending commercial electronic messages based on their explicit consent.

4. Do We Transfer Your Personal Data to a Third Party?

- Personal data of our visitors may be shared with law enforcement and judicial authorities for the purpose of resolving legal disputes and upon request in accordance with the relevant legislation.
- Personal data of our online visitors may be shared with judicial authorities and authorized public institutions and organizations for the purpose of resolving legal disputes and upon request in accordance with the relevant legislation.
- Personal data of our customers, within the scope stipulated by legal regulations, to authorized public institutions and organizations for the purpose of carrying out activities in accordance with the legislation, monitoring and carrying out legal affairs, and providing information to authorized persons, institutions and organizations; It is transferred to our group companies, IT company, suppliers, cargo companies, insurance companies, banks and financial advisors to the extent necessary for the execution/supervision of business activities, execution of risk management processes, and the proper performance of our services. In addition, the personal data in question may be transferred to the law firm and judicial authorities from which we receive service in order to be used as evidence in future legal disputes.
- Personal data of our potential customers may be transferred to the law firm and judicial authorities from which we receive service in order to be used as evidence in future legal disputes.
- Personal data of our supplier employees, within the scope stipulated by the legal regulation, to authorized public institutions and organizations for the purposes of carrying out activities in accordance with the legislation, monitoring and carrying out legal affairs, providing information to authorized persons, institutions and organizations, and conducting/supervising business activities; It is transferred to group

companies, IT companies, suppliers, cargo companies, banks and our financial advisor to the extent necessary for the service to be performed properly. In addition, the personal data in question may be transferred to the law firm and judicial authorities from which we receive service in order to be used as evidence in future legal disputes.

- Personal data belonging to our supplier authorized persons, within the scope stipulated by legal regulations, to authorized public institutions and organizations for the purpose of carrying out activities in accordance with the legislation, monitoring and carrying out legal affairs, providing information to authorized persons, institutions and organizations, and conducting/supervising business activities; It is transferred to group companies, IT companies, suppliers, cargo companies, banks and our financial advisor to the extent necessary for the service to be performed properly. In addition, the personal data in question may be transferred to the law firm and judicial authorities from which we receive service in order to be used as evidence in future legal disputes.
- Personal data belonging to our business partner consultant, within the scope stipulated by legal regulations, to authorized public institutions and organizations for the purpose of carrying out activities in accordance with the legislation, monitoring and carrying out legal affairs, providing information to authorized persons, institutions and organizations, and conducting/supervising business activities; It is transferred to group companies, IT companies, suppliers, cargo companies, banks and our financial advisor to the extent necessary for the service to be performed properly. In addition, the personal data in question may be transferred to the law firm and judicial authorities from which we receive service in order to be used as evidence in future legal disputes.

5. Do We Transfer Your Personal Data Abroad?

As CRESC, we do not transfer your personal data abroad.

6. How Can You Exercise Your Rights Regarding Your Personal Data?

You can submit your requests to us through the forms in the "Subscribe" or "Contact" tabs on our website www.cresc.com.tr within the scope of Article 11 of the PDPL, which regulates the rights of relevant persons.

Data Responsible: CRESC Gayrimenkul Danışmanlık Proje Yönetim Teknoloji İnşaat Ticaret ve Limited Şirketi

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